



We Drive Traffic and Sales To Your Business

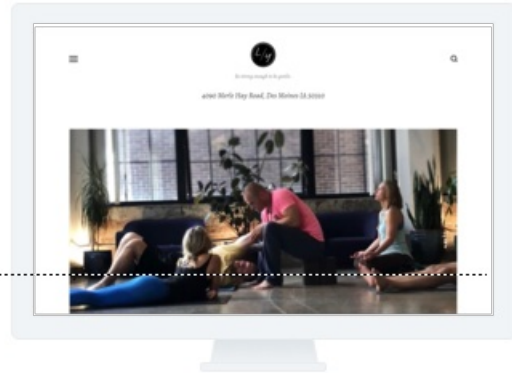
Prepared by: TheDigitalCookie.com
+65 8161 8179
zaf@thedigitalcookie.com

Page Grade: 53/100
Web Page: www.thelivingyoga.com
Keyword: yoga singapore

53



Put the important stuff above the fold.



SPEED

SECONDS	3.33	KILOBYTES	2979.78	REQUESTS	11
---------	------	-----------	---------	----------	----

- This page should load quicker
- Reduce the page size
- The number of file requests is acceptable

URL

www.thelivingyoga.com

- URL is SEO friendly
- No underscores in URL
- Page is close enough to top-level domain



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TITLE TAG

Living Yoga

Title tag should contain keyword

Title tag has 70 characters or less

DESCRIPTION TAG

Creating local harmony by providing participants with tools and techniques to develop the skills required...

Description tag needs exact keyword

Description tag has 160 characters or less

IMAGE ANALYSIS

7 images

No image meta tag found

All images have alt tags

Add your exact keyword to an alt tag

Remove any underscores in image file names



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TOP 5 WORDS USED



HEADING TAGS

H1 Tag: *Postures are points of access to deeper dimensions and new possibilities. They are a means but not an end. One day the body will be given back , so let's enjoy them and make them beautiful.*
H2 Tag: *4090 Merle Hay Road, Des Moines IA 50310*
H3 Tag: *Missing*

- Add a H1, H2, and H3 tag to this page
- Add exact keyword to H1, H2, or H3 tag
- There are no duplicate heading tags



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COPY ANALYSIS

- Only use exact keyword 2-4 times
- Add your exact keyword to the first 100 words
- Add your exact keyword to anchor text
- Link to a sitemap.html found

CODE ANALYSIS

- No flash found
- Found schemaorg markup
- Link to a sitemap.xml found



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SOCIAL ANALYSIS



Page Shares



Domain Shares

✔ Facebook share button found

✘ Add a link to a blog



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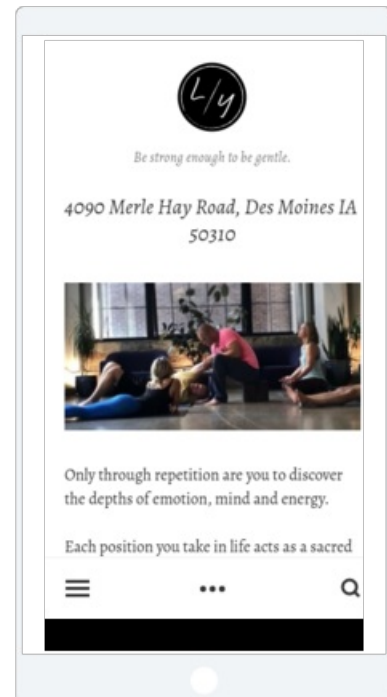
MOBILE ANALYSIS

✓ Server uses compression (e.g., gzip)

✗ Add an Apple icon

✓ We found a viewport metatag

Mobile-friendly landing pages and blog articles rank higher in Google's mobile search results.



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PAGE LINK ANALYSIS



✗ 0 links from other sites

✗ 0 links from unique domains

✓ This page has 1 outbound links

✓ This page has 1 outbound follow links

✗ MozTrust page score: 0.6

✗ MozRank page score: 0.6

✓ Moz Page Authority: 6

ROOT DOMAIN LINK ANALYSIS



✗ 13 links from other sites

✗ 5 links from unique domains

✗ MozTrust domain score: 0.6

✗ MozRank domain score: 0.6

✓ Moz Domain Authority: 6



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DOMAIN ANALYSIS

thelivingyoga.com

✗ Domain should be < 15 characters in length

✓ This domain is 1 years, 233 days old

✗ This domain expiration is 0 years, 133 days

✗ Preferred domain is not set

✓ Site is accessible via http (SSL)

✓ robots.txt file found

✓ Favicon found



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TASKS

This page should load quicker

Reduce the page size

Title tag should contain keyword

Description tag needs exact keyword

No image meta tag found

Add your exact keyword to an alt tag

Remove any underscores in image file names

Add a H1, H2, and H3 tag to this page

Add exact keyword to H1, H2, or H3 tag

Only use exact keyword 2-4 times



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TASKS

Add your exact keyword to anchor text

Add a link to a blog

Add an Apple icon

0 links from other sites

0 links from unique domains

MozTrust page score: 0.6

MozRank page score: 0.6

13 links from other sites

5 links from unique domains



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TASKS

- MozRank domain score: 0.6

- Domain should be < 15 characters in length

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SUMMARY

----- End of sample free Business Audit report (Part 1) -----

****Note:** This sample is just part 1 of a 2-part audit process.

Part 1 identifies any issues that is preventing customers from finding your website.

Part 2 will focus on advertising strategies to drive more traffic and sales to your business.

Let us know if you would like us to perform the FREE Business Audit for your business?

Thank you.

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